

# Dr. Varsha N Rayanade

<b>CAREER OBJECTIVE</b>	<b>To Work in an Institute that provides me opportunity to utilize my Teaching Skills for Imparting Knowledge to the Students and to play a positive role in building their careers.</b>
<b>EDUCATIONAL QUALIFICATION</b>	<b>B.Com (1989) - Shivaji University</b> <b>M.Com (1991) (Costing) - Shivaji University</b> <b>M.Com (2006) (Accountancy) - Shivaji University</b> <b>M.Phil (1993) - Shivaji University</b> <b>M.B.A (2011) (Finance) - YCMOU, Nashik</b> <b>Phd (2018) - Shivaji University</b>
<b>TEACHING EXPERIENCE</b> ( 2002 – 2004 )  ( 2004 – 2006 )  ( 2006 – AUG.,2020 )	<b>D.R.K. College of Commerce, Kolhapur</b> <b>CHB BASIS</b> <b><u>B.Com.</u> :</b> ➤ Business Management ➤ Insurance ➤ Entrepreneurship Development ( EDP) <b>CONTRACT BASIS</b> <b><u>B.Com &amp; M.B.A :</u></b> ➤ Business Mgt./ Insurance /EDP ( B.Com) ➤ Indian Financial System ➤ Production & Materials Management ➤ Management Control Systems <b><u>FULL TIME BASIS</u></b> <b>Worked as Co-ordinator – B.B.A (2006 -2018)</b> <b>Working as Asst. Professor</b> <b><u>Responsibilities (Other than Teaching) :</u></b> ➤ Admissions ➤ Preparation of Timetable ➤ University Affiliation & Liaison Work ➤ Organising Workshops, Seminars and Industrial Visits ➤ Parent Teacher Meeting ➤ Co-ordinating with Management, Teaching Staff & Office Staff <b><u>TEACHING :</u></b> <b><u>B.B.A :</u></b> ➤ Financial Accounting ➤ Cost and Management Accounting ➤ Financial Management ➤ Research Methodology ➤ Production & Materials Management ➤ Human Resource Management ➤ Economics ➤ Information Technology



<b>29<sup>TH</sup> JAN., - 7<sup>TH</sup> FEB., 2024</b>	International Faculty Development Program on Free Publication of Manuscripts in Peer - Reviewed International Journal organized by Eudoxia Research University, USA
<b>23<sup>RD</sup> FEB., - 4<sup>TH</sup> MAR., 2024</b>	Faculty Development Program on Application of AI in Research Methods and Manuscripts Drafting Process organized by Eudoxia Research University, USA
<b>15<sup>TH</sup> JULY, - 19<sup>TH</sup> JULY, 2025</b>	Faculty Development Program on 'Ethics and Values in Higher Education' organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur
<b>21<sup>ST</sup> JULY, - 26<sup>TH</sup> JULY, 2025</b>	Faculty Development Program on Artificial Intelligence (AI) in Management organized by MBA Dept. of Sveri College of Engineering, Pandharpur in collaboration with HELP University, Malaysia
<b>22<sup>ND</sup> SEPT., - 27<sup>TH</sup> SEPT., 2025</b>	Faculty Development Program on 'Innovative Pedagogies and Research in Management and Computer Applications: Bridging Academia and Industry' organized by Yeshwantrao Mohite Institute of Management, Karad

<b>WORKSHOPS ATTENDED</b>	
<b>8<sup>TH</sup> JAN., 2003</b>	One Day Workshop on Privatization of Higher Education – Desirable or Disastrous? organized by D.R.K. College of Commerce & Sponsored by Shivaji University under UGC Scheme
<b>18<sup>TH</sup> DEC., 2006</b>	One Day Workshop on Vision 2020 (Cyber laws & Managerial Skills) organized by D.R.K. College of Commerce.
<b>22<sup>ND</sup> FEB., - 24<sup>TH</sup> FEB., 2007</b>	UGC Sponsored National Level Workshop on Research Techniques - 2007 at SIBER, Kolhapur.
<b>16<sup>TH</sup> JAN., 2008</b>	One Day Workshop on Entrepreneurship Development organized by Udyog Prabodhini (division of MITCON Consultancy Services Ltd.)
<b>21<sup>ST</sup> JAN., 2008</b>	One Day Workshop on H.R. Mantra – 2008 organized by D.R.K. College of Commerce under Lead College Activity
<b>28<sup>TH</sup> JAN.,- 29<sup>TH</sup> JAN.,2008</b>	International Workshop on the Theme Building Business Plan jointly organized by Chintamanrao Institute of Management Development & Research, Sangli & Quest International, Australia.
<b>26<sup>TH</sup> FEB., 2008</b>	One Day Workshop on Competitive Personality Development organized by D.R.K. College of Commerce under Lead College Activity.
<b>8<sup>TH</sup> FEB.,- 12<sup>TH</sup> FEB.,2011</b>	UGC Workshop on 'Capacity Building of Women Managers in Higher Education' organized by Centre for Community Development & Centre for Women's Studies, Shivaji University Kolhapur.
<b>11<sup>TH</sup> SEPT., 2012</b>	One Day Workshop on 'Needs & Ways of Effective Communication' organized by D.R.K. College of Commerce under the Lead College Cluster Activity

<b>13<sup>TH</sup> JULY, 2015</b>	One Day Workshop for Guidance on Study Centre organized by Distance Education Centre, Shivaji University Kolhapur.
<b>3<sup>RD</sup> OCT., 2015</b>	One Day Workshop on Choice based Credit System organized by Rajaram College, Kolhapur
<b>9<sup>TH</sup> JAN., 2016</b>	One Day Workshop on ‘Women and Child Development Law’ organized by Law Dept. of D R K College of Commerce, Kolhapur
<b>13<sup>TH</sup> FEB., 2017</b>	One Day Workshop on ‘NAAC Accreditation’ organized by D R K College of Commerce, Kolhapur
<b>4<sup>TH</sup> SEPT., 2019</b>	One Day Workshop on Course Structure Under CBCS for BBA organized by BBA Department, D R K College of Commerce, Kolhapur
<b>24<sup>TH</sup> JAN., 2020</b>	One Day Workshop on ‘Horizons of English: Catching New Waves of English for Effective Communication’ organized by D.R.K. College of Commerce under the Lead College Cluster Activity
<b>3<sup>RD</sup> FEB., 2020</b>	One Day Workshop on ‘Promotion of Research Scheme’ organized by D.R.K. College of Commerce under the Lead College Cluster Activity.
<b>18<sup>TH</sup> DEC., - 26<sup>TH</sup> DEC., 2023</b>	International Workshop on ‘Research Method and Methodology’ organized by Eudoxia Research University, USA
<b>10<sup>TH</sup> FEB., - 17<sup>TH</sup> FEB., 2024</b>	International Workshop on ‘Research Manuscript Drafting and Patent Filling Process’ organized by Eudoxia Research University, USA
<b>15<sup>TH</sup> DEC., - 24<sup>TH</sup> DEC., 2025</b>	Ten Day Research Methodology Workshop Sponsored by ICSSR, organized jointly by the School of Management (SOM) with Pandit Deendayal Energy University (PDEU) and School of Management Studies (SMS), National Forensic Sciences University (NFSU), Gandhinagar

<b>CONFERENCE AND SEMINARS ATTENDED / PARTICIPATED</b>	
<b>24<sup>TH</sup> DEC., 2006</b>	One Day Seminar on “ Career Opportunities for the Students of Commerce & Economics” organized by D.D. Shinde Sarkar College under Lead College Scheme, Vivekanand College Cluster.
<b>28<sup>TH</sup> JAN., - 29<sup>TH</sup> JAN., 2011</b>	Two Days State Level Seminar on “Post Recession Impact on Indian Industries” organized by D.R.K. College of Commerce & Sponsored by UGC, New Delhi.
<b>17<sup>TH</sup> FEB., - 18<sup>TH</sup> FEB., 2011</b>	Two Days State Level Seminar on Accounting Practices in Business World organized by D.R.K. College of Commerce & Sponsored by UGC, New Delhi.
<b>25<sup>TH</sup> MAR., - 26<sup>TH</sup> MAR., 2011</b>	Two Day International Seminar on ‘Challenges Before Women Entrepreneurship in South Asia’ organized by Kamala College & Sponsored by UGC, New Delhi.
<b>2<sup>ND</sup> MAR., - 3<sup>RD</sup> MAR., 2012</b>	Two Day National Seminar on ‘International Financial Reporting

	Standards' organized by Department of Commerce & Management in association with The Institute of Chartered Accountants of India, New Delhi.
<b>14<sup>TH</sup> FEB., 2015</b>	One Day International Conference – Theme ‘Recent Trends in Commerce, Management, Social, Technological Sciences & Linguistics’ jointly organized by Devchand College, Arjun Nagar, Shivaji University, Kolhapur, Indo Global Chamber of Commerce & Agriculture, India & Faculty of Social Science Srinakharinwirot University, Bangkok, Thailand.
<b>17<sup>TH</sup> OCT.,- 18<sup>TH</sup> OCT, 2015</b>	Two Day International Conference – ‘Issues and Challenges in Commerce, Humanities and Social Sciences’ organized by SSPES’s Goa Multi Faculty College, Goa.
<b>4<sup>ND</sup> DEC., - 5<sup>TH</sup> DEC., 2015</b>	Two Day International Conference – ‘Business Management Information System, Social Sciences, Language and Literature: A Need for 2020’ organized by IMED & Shivaji University and Management Teachers Association, Kolhapur.
<b>10<sup>TH</sup> DEC., 2015</b>	One Day International Conference – ‘Contemporary Issues in Commerce, Economics and Management’ organized by Dhanjayrao Gadgil College of Commerce, Satara.
<b>21<sup>ST</sup> JAN., 2017</b>	One Day National Seminar – ‘Cooperatives in the New Millennium’ organized by D R K College of Commerce, Kolhapur.
<b>4<sup>TH</sup> FEB., 2017</b>	One Day National Seminar – ‘Recent Trends in Social Sciences, Languages, Literature, Commerce, Science and Sports in India’ organized by Night College of Arts and Commerce, Kolhapur.
<b>17<sup>TH</sup> FEB., 2018</b>	One Day National Seminar – ‘Revised Structure of Assessment and Accreditation by NAAC’ organized by D R K College of Commerce, Kolhapur.
<b>16<sup>TH</sup> MAR. – 17<sup>TH</sup> MAR, 2018</b>	Two Day National Conference – ‘Role of Commerce and Management in Emerging Economies’ organized by Commerce and Management Dept. Shivaji University.
<b>20<sup>TH</sup> OCT., 2018</b>	One Day National Seminar – ‘Trends and Practices for Sustainable Development in Commerce and Economics’ organized by D R K College of Commerce, Kolhapur.
<b>30<sup>TH</sup> OCT., 2018</b>	One Day International Multidisciplinary Conference – ‘Management, Commerce, Economics, Humanities, Social Sciences, Law, Technology, Engineering & Environment’ organized by Devchand College, Arjunnagar, Kagal, Kolhapur
<b>10<sup>TH</sup> JAN., – 11<sup>TH</sup> JAN, 2020</b>	Two Day International Multidisciplinary Conference – ‘Global Challenges For Sustainable Development’ organized by D R K College of Commerce, Kolhapur in association with The United Western Bank’s Late R N Godbole Chair, Shivaji University, Kolhapur.

8 <sup>TH</sup> DEC., – 10 <sup>TH</sup> DEC., 2022	International Conference on Future Global, Business and Technology (Challenges Ahead) organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur
20 <sup>TH</sup> OCT., – 21 <sup>ST</sup> OCT., 2023	International Conference on India’s Role in the Global Scenario (Education, Technology, Business & Climate) organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur
27 <sup>TH</sup> DEC., – 28 <sup>TH</sup> DEC., 2023	International Conference on New Frontiers in Engineering, Science, Law, Management, Humanities and Social Sciences organized by Eudoxia Research University, USA
18 <sup>TH</sup> JAN., – 19 <sup>TH</sup> JAN., 2024	International Conference on Multidisciplinary Research Trends in European, Asian and African Countries organized by Eudoxia Research University, USA
20 <sup>TH</sup> FEB., – 21 <sup>ST</sup> FEB., 2024	International Conference on Advanced Research Methods, Tools and Techniques for Multidisciplinary Research organized by Eudoxia Research University, USA
15 <sup>TH</sup> MAR., – 16 <sup>TH</sup> MAR., 2024	International Conference on the Changing World (Industry, Sustainability, Info-tech & Mankind) organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur
26 <sup>TH</sup> APR., – 27 <sup>TH</sup> APR., 2024	International Conference on Recent Trends in Multidisciplinary Research organized by Eudoxia Research University, USA
22 <sup>ND</sup> NOV., – 24 <sup>TH</sup> NOV., 2024	International Conference on Global Challenges and Vitality Solution (Life, People, Product & Systems) organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur
14 <sup>TH</sup> MAR., – 15 <sup>TH</sup> MAR., 2025	International Conference on Innovation and Sustainability, Reimagining and Repositioning (Business, Information Technology, Environment & Society) organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur
19 <sup>TH</sup> SEPT., – 20 <sup>TH</sup> SEPT., 2025	International Conference on Transforming the Future: Innovations in Management, Technology, Social Impact and Environmental Stewardship organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur

<b>RESEARCH PAPERS PUBLISHED</b>	<ul style="list-style-type: none"> <li>• ‘E-Commerce for Marketing of Agriculture Products’ (International Journal of Business Management &amp; Social Sciences, Vol. IV, Issue 6(ii), Feb., 2015 - ISSN:2249-7463 &amp; Impact Factor 1.3409)</li> <li>• ‘Make in India: Will it be a Myth or Reality?’ (International Research Journal of Commerce, Business and Social Sciences, Vol. IV, Issue 6, Oct., 2015 – ISSN : 2277 - 9310 )</li> <li>• ‘Overview of E-Learning in India’(International Journal of Multidisciplinary Research, Vol. IV, Issue 6 (IV), Oct., 2015 – ISSN: 2277 – 9302)</li> </ul>
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**RESEARCH PAPERS  
PRESENTED**

- ‘Study of Financial Literacy in The City of Kolhapur’ (Conference Proceeding Book, International Conference on Business Management, Information System and Social Sciences: A Need for 2020, ISBN: 978-93-81549-92-8)
- ‘Overview of Traditional Knowledge and Intellectual Property’ ( International Journal of Multifaceted and Multilingual Studies, Special Issue-II, Dec., 2015 – ISSN: 2394 – 207X (Print)
- ‘A Study of Demographic Factors on Consumers while Selecting the Mode of Shopping in the District of Kolhapur’ ( IJCRT, Vol.6, Issue 1, February, 2018 - ISSN:2320-2882 & Impact Factor 5.97)
- ‘A Study of Preferred Mode of Shopping of Consumers in Kolhapur District with respect to Mobile Phones’ ( IJCRT, Vol.6, Issue 1, February, 2018 - ISSN:2320-2882 & Impact Factor 5.97)
- ‘Study of Change in Consumer Shopping Habits – from Mall to Mobile’ (An International Multidisciplinary Quarterly Research Journal, Vol. VII, Issue IV, Oct. – Dec., 2018 & Impact Factor 5.5)
- ‘Overview of Depositors Trust on Indian Banking System’ (Conference Proceeding Book, International Multidisciplinary Conference, ISBN: 978-93-81249-29-1)
- ‘Artificial Intelligence (AI) in Indian Banking Sector: Impact and Challenges’ (Management – At the Cross Road, An Interpretation, CSIBER Press, Kolhapur March, 2023 – ISBN : 978-81-959595-1-8)
- ‘Overview of Issues, Challenges and Strategies for Effective Management of E -Waste in India’ (CSIBER International Journal of Environment (CIJE), Vol.2, Issue No.1, Mar., 2025)
- ‘Imperial Study of Causes for Deterioration of Air Quality Level of Kolhapur in the Past Five Years’ (CSIBER International Journal of Environment (CIJE), Vol.2, Issue No.2, Nov., 2025)
- Two Day State Level Seminar on Accounting Practices in Business World Organized by D R K College of Commerce, Kolhapur and Sponsored by UGC, New Delhi. (17<sup>th</sup> Feb & 18<sup>th</sup> Feb., 2011)  
Paper Presented Titled ‘Forensic Accounting’
- One Day National Seminar – ‘Cooperatives in the New Millennium’ organized by D R K College of Commerce, Kolhapur. (21<sup>st</sup> Jan., 2017)  
Paper Presented Titled – ‘Need for Revival of Cooperative Farming in India’.

	<ul style="list-style-type: none"> <li>• Two Day National Conference – ‘Role of Commerce and Management in Emerging Economies’ organized by Commerce and Management Dept. Shivaji University. (16th Mar., &amp; 17th Mar., 2018) Paper Presented Titled – ‘A Comparative Study of Consumers Reliability and Risk Perceptions with regard to conventional shopping and Virtual Shopping in the District of Kolhapur’</li> <li>• One Day National Seminar – ‘Trends and Practices for Sustainable Development in Commerce and Economics’ organized by D R K College of Commerce, Kolhapur. (20<sup>th</sup> Oct., 2018) Paper Presented Titled – ‘Review of Service Sector’s Contribution in the Development of Indian Economy’</li> <li>• One Day National Seminar – ‘Trends and Practices for Sustainable Development in Commerce and Economics’ organized by D R K College of Commerce, Kolhapur. (20<sup>th</sup> Oct., 2018) Paper Presented Titled – ‘Green Approach to Banking &amp; Finance’</li> <li>• Two Day International Conference on the Changing World (Industry, Sustainability, Info-Tech &amp; Mankind) organized by Chhatrapati Shahu Institute of Business Education &amp; Research (CSIBER), Kolhapur. (15<sup>th</sup> Mar., &amp; 16<sup>th</sup> Mar., 2024) Paper Presented Titled ‘A Study of Effectiveness and Efficiency of Management Information System (MIS) on the Performance of Business Organizations.</li> <li>• International Conference on Transforming the Future: Innovations in Management, Technology, Social Impact and Environmental Stewardship organized by Chhatrapati Shahu Institute of Business Education and Research, Kolhapur (19<sup>th</sup> Sept. &amp; 20<sup>th</sup> Sept., 2025) Presented Paper Titled ‘Exploring the Issues and Challenges Faced by Home Based Hydroponic Farming Practitioners in Western Maharashtra’</li> </ul>
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<b>BOOKS AUTHORED AND PUBLISHED</b>	<ul style="list-style-type: none"> <li>• BBA – I (SEM I) Financial Accounting</li> <li>• BBA – I (SEM I) Micro Economics</li> <li>• BBA – I (SEM II) Advanced Accountancy</li> <li>• BBA – II (SEM III) Cost Accountancy</li> </ul>
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<b>COMPUTER PROFICIENCY</b>	Passed Diploma Course in Graphics & Automation (DCGA) by securing 85% with specialization in MS-Office 2007, Graphic Designing, Tally 9.0 & Internet conducted by Disha Computer Institute, Kolhapur in the year 2011.
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<b>AWARDS &amp; ACHIEVEMENTS:</b>	
<ul style="list-style-type: none"> <li>• <b>ACADEMIC</b> <b>1988 - 89</b></li> </ul>	Rank Certificate from Shivaji University for Standing Eighth in B.Com Examination of the University held in April, 1989.

<b>1990 - 91</b>	Merit Certificate from Shivaji University for Standing Fourth in M.Com Examination of the University held in April, 1991.
<b>• EXTRA CURRICULAR &amp; SPORTS</b>	
<b>1986 - 87</b>	Certificate of Merit being Winner in Inter Zonal Basket Ball Championship (Women) Awarded by University Board of Sports & Physical Culture, Shivaji University, Kolhapur
<b>1986 – 87</b>	Certificate of Merit for Best Performance in N.C.C. Competition awarded by D.R.K. College of Commerce.
<b>1988 - 89</b>	Winner of Two Gold Medals, One Silver Medal & One Bronze Medal in Rifle Shooting at National Shooting Championship, organized by The National Rifle Association of India at New Delhi
<b>1988 – 89</b>	Certificate of Merit having being adjudged as the Best N.C.C. Cadet (Ladies) awarded by D.R.K. College of Commerce.
<b>1989 – 90</b>	Certificate of Merit being Winner in Shooting (Women) Awarded by University Board of Sports & Physical Culture, Shivaji University, Kolhapur.
<b>26<sup>TH</sup> JAN., 1989</b>	Awarded the Prestigious “KOLHAPUR ZILLA GOURAV PATRA” by the District Collector, Kolhapur

<b>EXTRA -CURRICULAR ACTIVITIES</b>	
<b>1987</b>	Certificate for Participation in Para Sailing held at Kolhapur
<b>1988</b>	Passed N.C.C. ‘B’ Certificate Exam conducted under Authority of Ministry of Defence, Govt. of India
<b>1988</b>	Certificate for Participation in All India Trekking Expedition Manali to Rohtang 2 (Women).
<b>1990</b>	Passed N.C.C. ‘B’ Certificate Exam conducted under Authority of Ministry of Defence, Govt. of India.

<b>PERSONAL DETAILS</b>	<ul style="list-style-type: none"> <li>• Date of Birth : 16<sup>th</sup> October, 1968</li> <li>• Religion : Jain</li> <li>• Marital Status : Married</li> <li>• Languages known : English, Marathi, Hindi, German</li> <li>• Address : A-2, Akansha, Nimbalkar Colony, Kolhapur</li> <li>• Email : varsharayanade@gmail.com</li> <li>• Mobile : 9763999115</li> </ul>
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<b>PERSONAL ASSETS</b>	<p>My strength may be marked with these words :</p> <ul style="list-style-type: none"> <li>• Hard work &amp; Sincerity</li> <li>• Dedication &amp; Honesty</li> <li>• Initiative &amp; Integrity</li> </ul> <p>These are the mantras with which “I” work.</p>
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